

Education

Johns Hopkins University

Bloomberg School of Public Health, Baltimore
COVID-19 Contact Tracing Course, Certificate: July 2020

Washington University in St. Louis

Bachelor of Arts in Political Science, May 1993
Bachelor of Fine Arts in Photography, May 1993

Experience

Advertising Consultant

2008-present, New York and London
Advertising and branding projects for corporations, entrepreneurs and not-for-profits.

Adjunct Professor

CUNY, City College, 2018, New York
Taught a graduate level advertising course for the Branding + Integrated Communications Masters Program.

Adjunct Professor

New York University, The Art Institute of New York and Mediabistro
2008-2011, New York
Created and taught concept development, writing and design courses for students and professionals in several advertising programs. Taught in-house for Grey Advertising.

Social Services Fellowship

Project Otzma
1993-1994, Israel
Developed programs for, taught, and worked with new immigrants, the elderly and children in community centers, schools and senior centers.

Clerk

Health and Human Services Administration
1989-1992 intermittent, Rockville, MD
Answered calls from the public and corresponded with drug researchers in the Division of Metabolism and Endocrine Drugs in the Food and Drug Administration.